



NORTHERN MICHIGAN UNIVERSITY

June 5, 2026

Letter of Reference for
Mr. Brady Weller

I am honored to serve as a job search reference for Mr. Brady Weller. I know him well as a recent graduate, a former employee and a former student at Northern Michigan University.

I first met Brady in my role as contingent assistant professor in the College of Business at NMU in an introduction to public relations course. He was young and eager to learn. I enjoyed getting to know him and was thrilled when he applied for and was selected to work as a graphic designer in the Marketing and Communications office where I serve as Chief Marketing Officer. He subsequently took my advertising and integrated marketing communication class during his last semester. I had a front row seat to watch him tackle challenges and observe his growth over the years.

As you can see from his portfolio, Brady is a very talented creator. We relied on his talents and skills for so many projects. It was fun to watch him learn and grow in the role as a graphic designer for the university. He had part in so many projects, from a simple sticker to complex magazine layouts. He was always a pleasure to work with.

As a student, I witnessed first-hand his ability to work with and lead a team. He was a "go-to" student when I needed a great example or a well thought out question.

I am very comfortable recommending Mr. Brady Weller for your strong consideration for employment. If we had an opening, I'd eagerly pursue him as a hire. He has been an exceptional student and employee. He is now representing NMU as an exceptional alum. He could be an exceptional hire for you!

If you have any questions, please do not hesitate to call me at 906-362-3621.

Sincerely,

Dr. Derek J. Hall
Chief Marketing Officer
Northern Michigan University